



Fair Data Portal

The Fair Data trust mark demonstrates that companies handle their customer's personal data securely and in line with Australian Privacy Law and GDPR requirements. A Fair Data company must meet the 12 Fair Data Principles.

The Fair Data certification is audited remotely through the new online Fair Data portal by an independent third party certification body – ISO Experts.



In July 2019 The Research Society launched a Fair Data Portal to assist members obtain the Fair Data certification. The online automated portal is a process management system from initial registration to Fair Data certification.

The new Fair Data Portal is a management system that provides:

- Guidance with the questions and information required for each of the Fair Data Principles, including fields to upload support documentation and hyperlinks to material on the client's website;
- Information about each of the Fair Data Principles and how they relate to other regulations - including the Australian Privacy Principles, the Research Society Code of Professional Behaviour, the International standard for market and social research, ISO 20252 and now the European Union General Data Protection Regulations (GDPR).
- A process to initiate a new audit year and to submit the materials for auditing;
- An alert and response system so that applicants can review auditor comments and additional requirements to complete Fair Data audits;

- An alert and confirmation within the portal once audits are complete, and access to a downloadable Fair Data accreditation certificate for those organisations that have successful audits;
- A link to seek consultative assistance in completing audits; and
- A help video.

Fair Data will give research, insights and analytics organisations the following benefits:

- Confidence of an internationally recognised trust mark for consumers and clients;
- The ability to measure compliance to the APPs, Research Society Code of Behaviour and GDPR through an independent third party Fair Data audit process;
- Strengthen your brand reputation as a data champion;
- Aligning your organisation with an existing international data trust mark reinforcing your global credentials.

The Fair Data certification costs

Program	Micro 1 - 5 Employees	Medium 6 - 50 Employees	Large 50 + Employees
Fair Data (Remote Audits)	\$750	\$950	\$1200
ISO 20252 Certification	\$1800	\$1900	\$3500
ISO 20252 & Fair Data	\$2200	\$2500	\$3900

Fair Data certification is available to all businesses and organisations – including research, insight and analytics organisations.

For more information please contact The Research Society CEO, Elissa Molloy elissa@researchsociety.com.au