



ONE-DAY CONFERENCE  
TUESDAY 22 OCTOBER 2019  
NATIONAL CONVENTION CENTRE, CANBERRA

# EVIDENCE, INSIGHTS AND BEYOND:

## Enhancing Government policies, programs and services

Want to know how to enhance  
Government policies, programs and services  
by applying evidence and insights?

*Then this one-day conference is for you!*

- **Learn** how evidence and insights can enhance Government policies, programs and services, and hear **compelling case studies**
- Hear from **senior thought leaders** about the strategic context that affects us all, and what we can do to **have an impact**
- **Create linkages** with experts across the public sector, academia and the private and not-for-profit sectors to help you **deliver impact**

### Who should attend?

- **Public servants** with responsibility for the design, implementation and/or evaluation of Government policies, programs and services.
- **Consultants, academics, and members of the not-for-profit sector** who support Government through using evidence and insights.

**SEE INSIDE FOR THE FULL PROGRAM!**  
**REGISTER BY FRI 18<sup>TH</sup> OCT:**

[WWW.AMSRS.COM.AU/EVENTSINFORMATION/ACT-CONFERENCE](http://WWW.AMSRS.COM.AU/EVENTSINFORMATION/ACT-CONFERENCE)

**FROM 8.15 DELEGATE REGISTRATION**

**9:00 – 10:40 OPENING SESSION** Session sponsored by **MILES MORGAN AUSTRALIA**

WALLY BELL	Welcome to Country
ADAM ROWLAND	Welcome from the conference chair
ELISSA MOLLOY	Welcome from AMSRS
<b>DR GORDON DE BROUWER PSM</b> IPAA National President, and APS Review panellist	Beyond the APS Review: Implications for what we do and how we do it
<b>LISA BOLTON</b> Director QILT Research and Strategy, Social Research Centre	QILT: Bridging the divide between performance indicators and continuous improvement.
<b>NICHOLAS GRUEN</b> CEO Lateral Economics	Skimming the surface or plumbing the depths? Research, advocacy, decisions and evidence-based practice

**10:40 – 11:00 MORNING TEA**

**11:00 – 12:15 SESSION 2 – BREAK-OUT SESSIONS**

	<b>INFLUENCING OUR SOCIETY THROUGH RESEARCH</b>  Session sponsored by <b>MCNAIR YELLOWSQUARES</b>	<b>MAKING THE MOST OF INTEGRATED DATA</b>	<b>ENHANCING EVALUATION CAPABILITY</b>
11:05	<b>GARRETT TYLER PARKER</b> (Pollinate) <b>Understanding and influencing progressive Australians</b>	<b>ANDREW LALOR</b> (Dept of the Prime Minister and Cabinet) <b>Our integrated data landscape</b>	<b>DUNCAN RINTOUL</b> (Rooftop Social) <b>Developing a culture of evidence-informed practice</b>
11:25	<b>JOHN SCALES</b> (JWS Research) & <b>ANDRES PUIG</b> (The Civic Group) <b>Successful research-informed social cohesion policy in Victoria</b>	<b>SHANE CROSSMAN</b> (Geoscience Australia) <b>Location index: Joining data for better decision making</b>	<b>JOSEPHINE NORMAN</b> (Centre for Evaluation and Research, Vic DHHS) <b>Establishing and growing an internal evaluation unit</b>
11:45	<b>FIONA HUGHES, CHARLES COULTON</b> (Where to Research) & <b>ROB WILMMETT</b> (Dept of Employment) <b>Employer mobilisation study: Enhancing employment for people with health conditions</b>	<b>MATTHEW JAMES</b> (AIHW) <b>Health and welfare – Integrated data and insights</b>	<b>GERARD ATKINSON</b> (ARTD Consultants) <b>Evaluating program portfolios using rubrics</b>
12:05	Discussion	Discussion	Discussion

**12:15 – 13:05 LUNCH**

**13:05 – 14:20 SESSION 3 – BREAK-OUT SESSIONS****GETTING VALUE FROM BEHAVIOURAL INSIGHTS**

Session sponsored by  
**ORIMA RESEARCH**

**LEVERAGING TECHNOLOGY FOR BETTER OUTCOMES****MAXIMISING OUR IMPACT**

Session sponsored by  
**THE SOCIAL RESEARCH CENTRE**

13:10	<p><b>AMELIA JOHNSTON</b> (BETA) <b>Applying behavioural insights in the Australian Government: Opportunities and examples</b></p>	<p><b>A/PROF MATTHEW MANNING</b> (ANU) &amp; <b>PIERRE SKORICH</b> (Dept of Agriculture) <b>Economic analysis of Government interventions: A shared approach</b></p>	<p><b>DAMIAN CARMICHAEL</b> (Department of Industry, Innovation and Science) <b>Open Government: Embedding deliberative approaches into our work</b></p>
13:30	<p><b>PROF NICK BIDDLE</b> (ANU) <b>Using survey experiments for Behavioural Insights: Examples from the Life in Australia Panel</b></p>	<p><b>CON CHARALAMBOU</b> (Geoscience Australia) <b>The Australia Exposure Information Platform</b></p>	<p><b>DR NERIDA JOSS</b> (AIFS) <b>Moving beyond dissemination: What can integrated knowledge translation offer the research world</b></p>
13:50	<p><b>AMY ARBERY</b> (Dept of the Environment and Energy) &amp; <b>PROF LIAM SMITH</b> (BehaviourWorks) <b>Collaborating to bridge the policy/ research divide to change behaviours</b></p>	<p><b>JAMES WUNSCH</b> (Faster Horses) <b>Is this the death of customer satisfaction surveys for Government?</b></p>	<p><b>LAURA CRADDOCK</b> (Leapfrog Research) <b>Beyond the report: Getting impact</b></p>
14:10	Discussion	Discussion	Discussion

**14:20 – 14:40 AFTERNOON TEA****14:40 – 16:20 SESSION 4 – BALLROOM**

Session sponsored by  
**FASTER HORSES**

**PENNY DAKIN**  
CEO, Australian Research Alliance for Children and Youth

Innovate, evaluate and implement: Co-designing new approaches to building an evidence base

**BRIAN LEE-ARCHER**  
Managing Director, Accenture, Govt and Health Practice

Riding the data lifecycle towards better outcomes within the 'Goldilocks Zone'

**PANEL DISCUSSION**

**PENNY DAKIN, NICHOLAS GRUEN, LISA BOLTON, BRIAN LEE-ARCHER**

So what and what's next?

Close

**16:20 – 17:00 NETWORKING DRINKS**

# Hear from an exciting array of key note speakers!



**DR GORDON DE BROUWER PSM**

APS REVIEW PANELLIST AND  
EX-APS DEPARTMENT SECRETARY



**PENNY DAKIN**

CEO, AUSTRALIAN RESEARCH ALLIANCE  
FOR CHILDREN AND YOUTH



**BRIAN LEE-ARCHER**

MANAGING DIRECTOR, ACCENTURE  
(GOVERNMENT & HEALTH)



**NICHOLAS GRUEN**

LATERAL  
ECONOMICS



**LISA BOLTON**

DIRECTOR QILT RESEARCH AND STRATEGY,  
SOCIAL RESEARCH CENTRE

**THE FOLLOWING KEYNOTE SPEAKERS HAVE BEEN ENGAGED TO APPEAL TO A WIDE RANGE OF DELEGATES, PARTICULARLY TO PUBLIC SECTOR ATTENDEES:**

- **DR GORDON DE BROUWER PSM** (IPAA National President, and APS Review panelist) - talking about implications for the Review on the APS, including in relation to the use of evidence etc
- **BRIAN LEE-ARCHER** (Managing Director, Accenture, Govt and Health practice) - talking about data-driven, fit-for-purpose policy and service delivery design and implementation
- **PENNY DAKIN** (CEO, Australian Research Alliance for Children and Youth) will discuss the role and nature of innovation to improve outcomes
- **NICHOLAS GRUEN** (CEO, Lateral Economics) - talking about undertaking rigorous and meaningful research and evaluations to inform the business of Government
- **LISA BOLTON** (Director QILT Research And Strategy, Social Research Centre) - talking about the Quality Indicators for Teaching and Learning (QILT)

## PLUS ENGAGING AND INFORMATIVE SESSIONS ON

Influencing society through research

Getting value from behavioural insights

Making the most of integrated data

Leveraging technology for better outcomes

Enhancing evaluation capability

Maximising our impact

With thanks to our Major Sponsors



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RESEARCH

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**AMSRS**

The industry body The Australian Market and Social Research Society (AMSRS) has a diverse membership of individuals at all levels of experience and seniority within agencies, consultancies, client-side organisations, the non-profit and government sectors, support services as well as institutions and the academic community. As well as over 2,000 individual members, the AMSRS has 50 new company and client-side organisation partners.

The AMSRS research professionals and company partners commit to and are regulated by the AMSRS Code of Professional Behaviour. AMSRS offers training, professional development and an accreditation program for research professionals (Qualified Professional Researcher) and a certification program for organisations (Fair Data).